

FHA 22-25

HOECA OCTOBER 2024
SINGAPORE EXPO

OVERVIEW MAP



EXHIBIT PROFILE

-  Speciality Coffee & Tea (Hall 2)
-  Hospitality Technology (Hall 2)
-  Bakery, Pastry & Gelato (Hall 3)
-  Foodservice & Hospitality Equipment (Hall 4 & 5)
-  Hospitality Style (Hall 6)
-  FS FSTEC Asia Marketplace









COMPETITIONS

-  C1 Asian Gelato Cup
-  C2 FHA Bakery Challenge
-  C3 FHA Dessert Challenge
-  C4 Asian Pastry Cup
-  C5 FHA Barista Challenge
-  C6 Global Chefs Challenge
-  C7 WorldChefs Village

ACTIVITIES & FEATURE AREAS

-  A1 FSTEC Asia Seminar
-  A2 Future of Hospitality Seminar
-  A3 Gastrobars Reimagined
-  VIP VIP & Hosted Buyer Lounge
-  The Brew Lab (Coffee Workshops)
-  Sure-Win Gachapon
-  Gift Redemption Point & Photobooth

FACILITIES

-  Registration
-  F&B Outlets
-  Luggage & Travel Concierge
-  Muslim Prayer Room (Level 2)
-  Bus Stop
-  Taxi Stand
-  Nursing Room
-  Event App Help Desk