

FHA-HoReCa Mobile App: Lead Scanner User Guide for Exhibitors



EXPERIENCE THE
BEST IN HOSPITALITY
AT **FHA-HoReCa**

Log in to the App

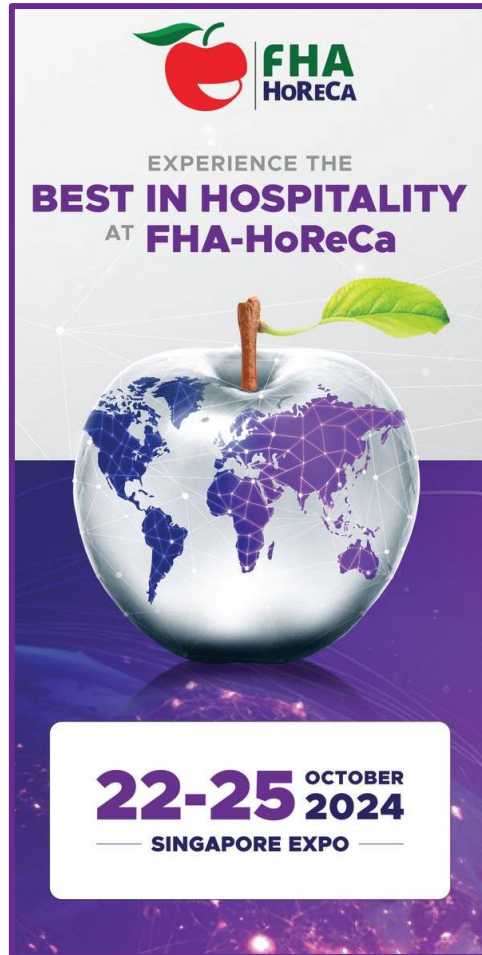
[iOS Download](#)



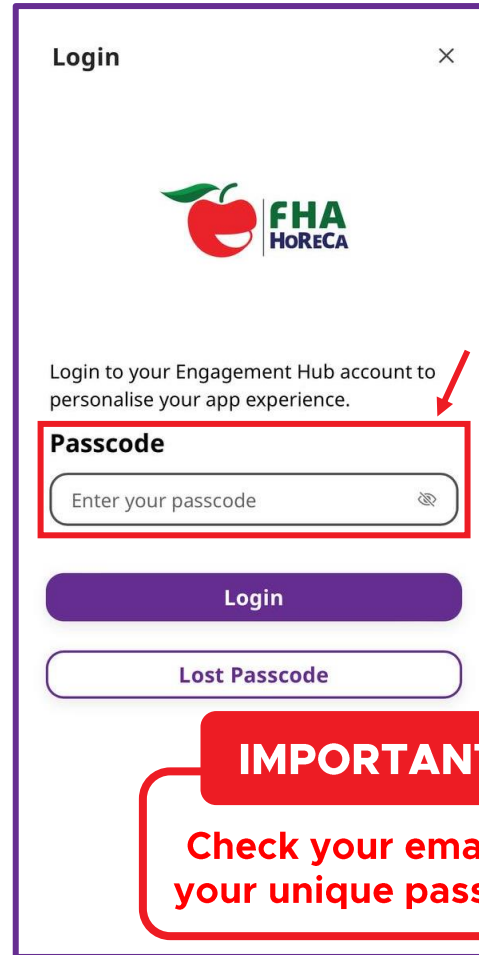
[Android Download](#)



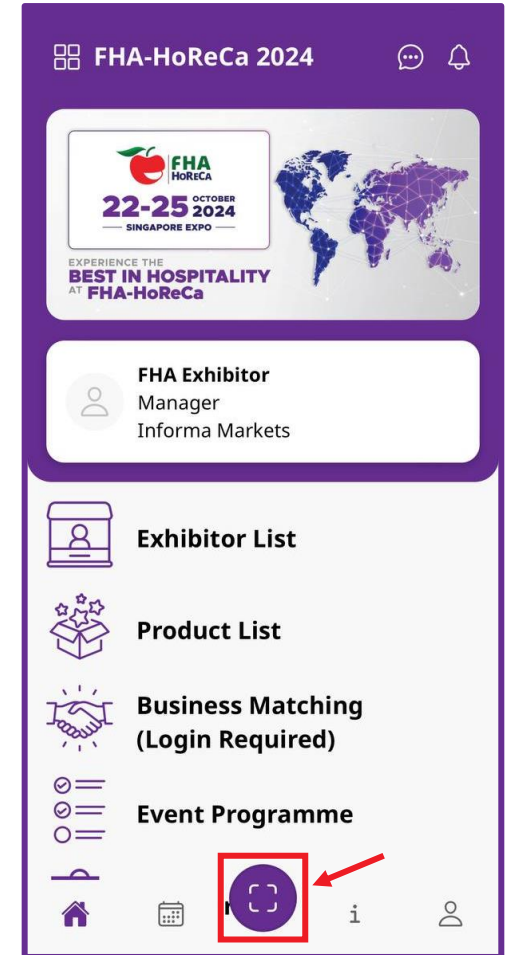
1 Download & launch the FHA-HoReCa 2024 app



2 Log in with your unique passcode



3 Open the Lead Scanner and start connecting!



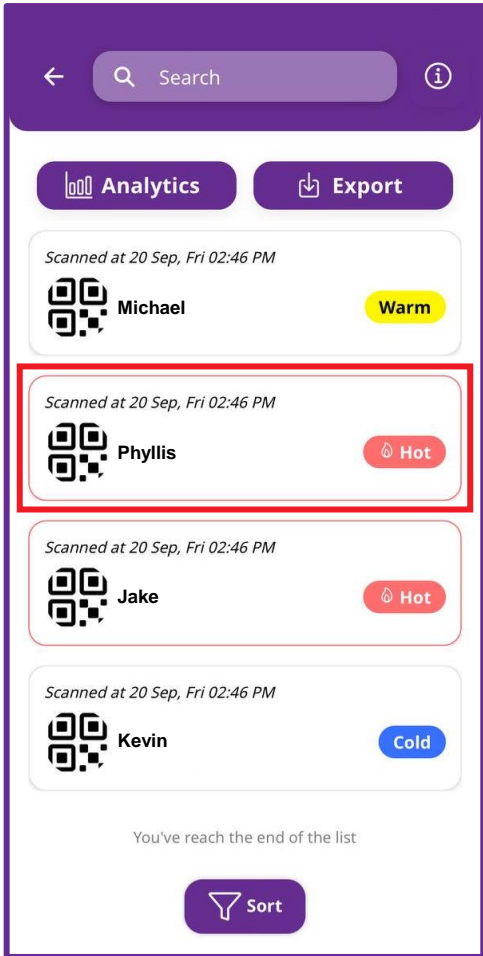
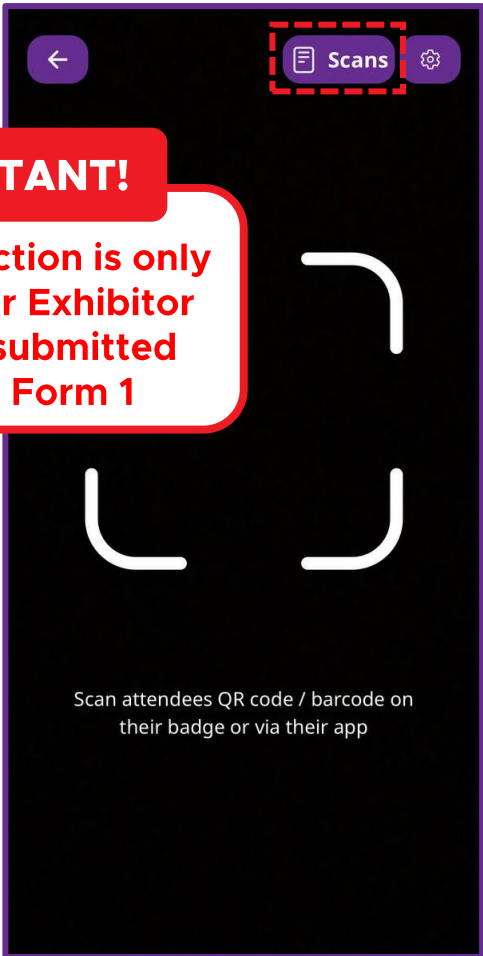
Scanning Leads

1 Scan attendees' QR codes on their badge / app

2 Click on "Scans" to review your scanned leads

3 Score your leads and add useful notes


IMPORTANT!
Scanner function is only available for Exhibitor Accounts submitted via OEM Form 1



Scoring Scanned Leads

Scan Detail

Scanned at 20 Sep, Fri 02:46 PM



Phyllis

Scoring

Cold Warm Hot

Note

Type Something

Update

Under each Scanned Lead, you can:

- Change the Scoring: Cold Warm Hot
- Update their interests
- Add a quick note for each lead

Lead Scoring (default definition by App):

Cold

- The user is in the Recommendation List, AND
- They have interest in at least one of the company's products

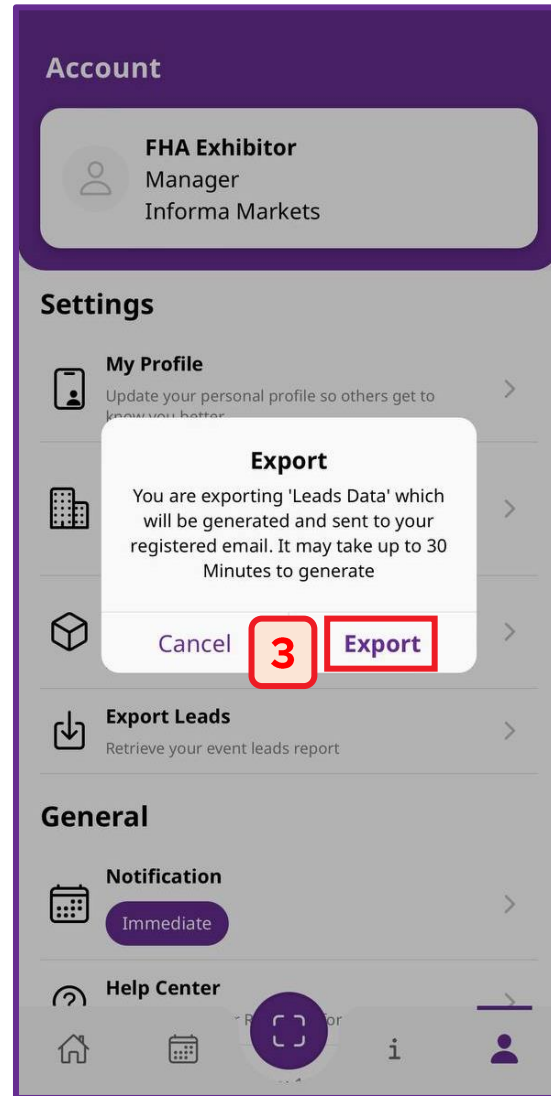
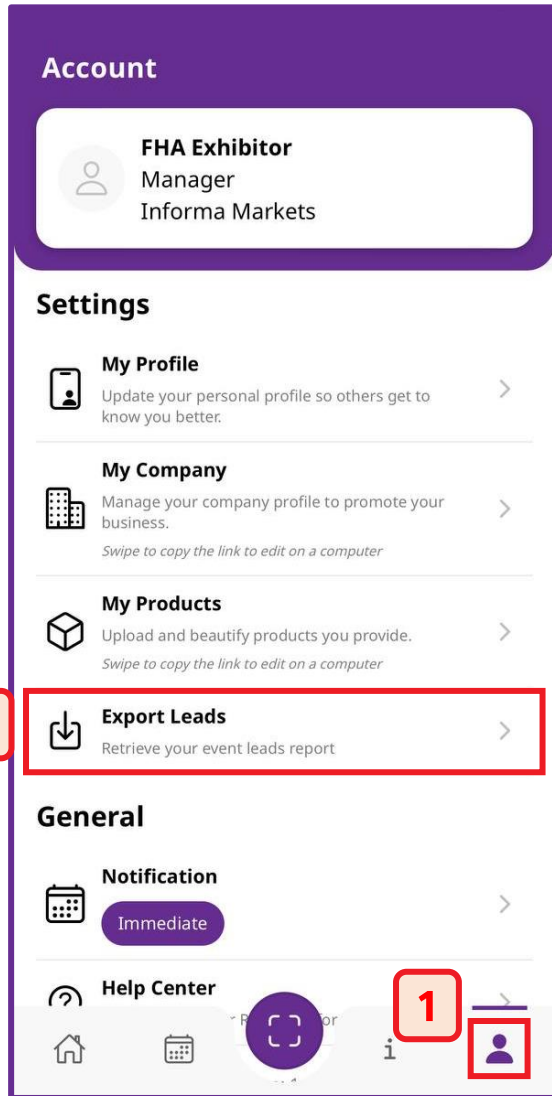
Warm

- Either of the above conditions

Hot

- None of the above conditions

Manage & Export Scanned Leads



Easily manage and sort your leads:

- Sort & Filter Leads
- Export your Leads Data
- Exported Data will be sent to your account email in Excel format for further data processing
- Scanned data from user accounts from the same exhibiting company will be combined with remarks

	A	B	C	D
Notes		Score	Scanned By	Scanned On
Good Exhibitor		Hot	Matt	14:46, 20 Sep
		Warm	Matt	14:52, 20 Sep
		Cold	Matt	15:03, 20 Sep
		Hot	Matt	15:16, 20 Sep
Double Interest		Warm	Matt	15:18, 20 Sep

Get started and
make valuable
connections at this
mega event now!



FHA **22-25**
HoReCa **OCTOBER 2024**
SINGAPORE EXPO



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Website: <https://event.fhahoreca.com/>



[Online Platform User Guide](#)