

Singapore Exhibition Services (Pte) Ltd

10 Kallang Avenue, #09-16 Aperia Tower 2, Singapore 339510 Co. Reg No. – 197000345C

t +65 6233 6688

e enquiry@foodnhotelasia.com

FHA-HoReCa returns from 25-28 October 2022

Singapore, 25 November 2021 - Informa Markets has announced today, following close consultations with key stakeholders, that FHA-HoReCa, one of the world's leading industry events serving the hotel, restaurant and café sectors, will resume from **25-28 October 2022** at the Singapore Expo.

FHA-HoReCa is an expansion from one of Asia's longest-running food and hospitality biennial trade events in the region, Food&HotelAsia (FHA). Where the world's leading hotels, restaurants and café suppliers gather, FHA-HoReCa brings the latest foodservice & hospitality equipment, products and services across five key profiles – **Bakery, Pastry & Gelato**; **Foodservice & Hospitality Equipment**; **Hospitality Style**; **Hospitality Technology**; and **Speciality Coffee & Tea** – serving distributors, importers, manufacturers and retailers from Asia under one roof.

FHA Match - a virtual business matching and sourcing platform

In addition to the physical show floor, FHA-HoReCa 2022 will also be accessible in the digital space on <u>FHA Match</u>, a virtual business matching platform launched by Informa Markets in 2021 to bring suppliers and buyers a 'barrier-free' space where they can still connect, hold meetings and do business.

With FHA Match, virtual attendees no matter where they are located will still get to experience the festivities organised on and off the FHA-HoReCa 2022 showfloor, participate in virtual networking, business matching and knowledge sharing activities.

Mr Martyn Cox, Event Director, Hospitality, Food & Beverage - Singapore, Informa Markets, said "We are very eager to bring FHA-HoReCa back as a live event, on the heels of continuous engagement and encouragement from key exhibitors who have expressed keen interest to return to the event, and now will be able to do so when more travel borders are open and safety measures further relaxed. Also with FHA Match, anyone not able to come in person will be able to tune in to the event live or on-demand, and connect with existing partners or new prospects via video call or message chat. We are thankful to all exhibitors, partners and the wider food, beverage and hospitality community for their continued patience and understanding, and we look forward to catching up with everyone at FHA-HoReCa 2022."



The FHA team will contact all exhibitors, visitors and partners to discuss and plan for their future participation in FHA-HoReCa 2022.

FHA-HoReCa's sister show, <u>FHA-Food & Beverage</u>, will be held from 5-8 September 2022 at the Singapore Expo.

-Ends-

Follow us:

<u>Facebook</u> | <u>Twitter</u> | <u>LinkedIn</u> | <u>Instagram</u> | <u>YouTube</u> | <u>FHA Insider</u> - **#FHA**

About FHA-HoReCa

Where world's leading hotels, restaurants and café suppliers will gather to showcase the latest foodservice & hospitality equipment, products and services across five key profiles – Bakery, Pastry & Gelato; Foodservice & Hospitality Equipment; Hospitality Style; Hospitality Technology; and Speciality Coffee & Tea – serving discerning distributors, importers, manufacturers and retailers from Asia, all under one roof. For more information, visit www.fhahoreca.com.

About FHA Match

FHA Match is the digital platform of FHA events. FHA Match was launched in 2021 with a series of virtual events catering to the F&B (food & beverage) and Hospitality (food service & hospitality supplies) sectors. Powered by Saladplate.com, the virtual event features Al-driven and bespoke meetings to match businesses, enabling them to form new connections and unlock new opportunities across markets. Attendees can catch live video demonstrations of new and breakthrough products, and join interactive sessions that deliver thought-leadership and spotlight latest industry developments and trends. For more information, please visit www.fhahoreca.com/fha-match.

About Informa Markets

FHA-HoReCa is organised by Informa Markets, a division of Informa plc. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

Media contact:

June Seah Tel: +65 9852 6756

Email: june.seah@informa.com

fhahoreca.com